

TQIP ANNUAL CONFERENCE

December 11-13, 2022 / Phoenix, AZ

Exhibitor Prospectus

ACS Trauma Programs
American College of Surgeons



Dear Exhibitor,

We look forward to welcoming you to the 2022 TQIP Annual Conference, December 11-13, 2022 in Phoenix, AZ. The 2022 conference will return to an in-person format, with the addition of hybrid and virtual-only exhibit options, to give you the most opportunities to network with our attendees.

This meeting will bring together trauma medical directors, program managers, coordinators, PI clinicians, and registrars from participating and prospective Trauma Quality Improvement Program

(TQIP) hospitals. For the last two years, registered attendees at these virtual meetings averaged more than 5,000, representing more than 1,000 hospitals, collaboratives, and organizations. We are expecting to have a robust attendance in Phoenix, building upon our attendance of over 1,900 at our last in-person meeting in Dallas, TX in 2019.

The TQIP Annual Conference will provide an ideal venue in which to interact with key leaders from trauma centers across the country, as well as an international audience. We hope you will take advantage of this opportunity to join us.

The 2022 TQIP Annual Conference educational program will include registry-specific, trauma medical director, and trauma program manager-directed breakout sessions to ensure everyone has access to content that is the most useful and pertinent to their role on the TQIP team.

Throughout the entire meeting, we intend to create ample opportunity to interact with all levels of staff at TQIP hospitals, including a welcome reception, general attendee meals in the Exhibit Hall, and an exciting scavenger hunt game which will encourage attendee engagement.

We look forward to seeing you in Phoenix!

A handwritten signature in black ink, appearing to read 'Jeffrey D. Kerby'.

Jeffrey D. Kerby, MD, PhD, FACS

Chair, Committee on Trauma, American College of Surgeons



Exhibitor Information

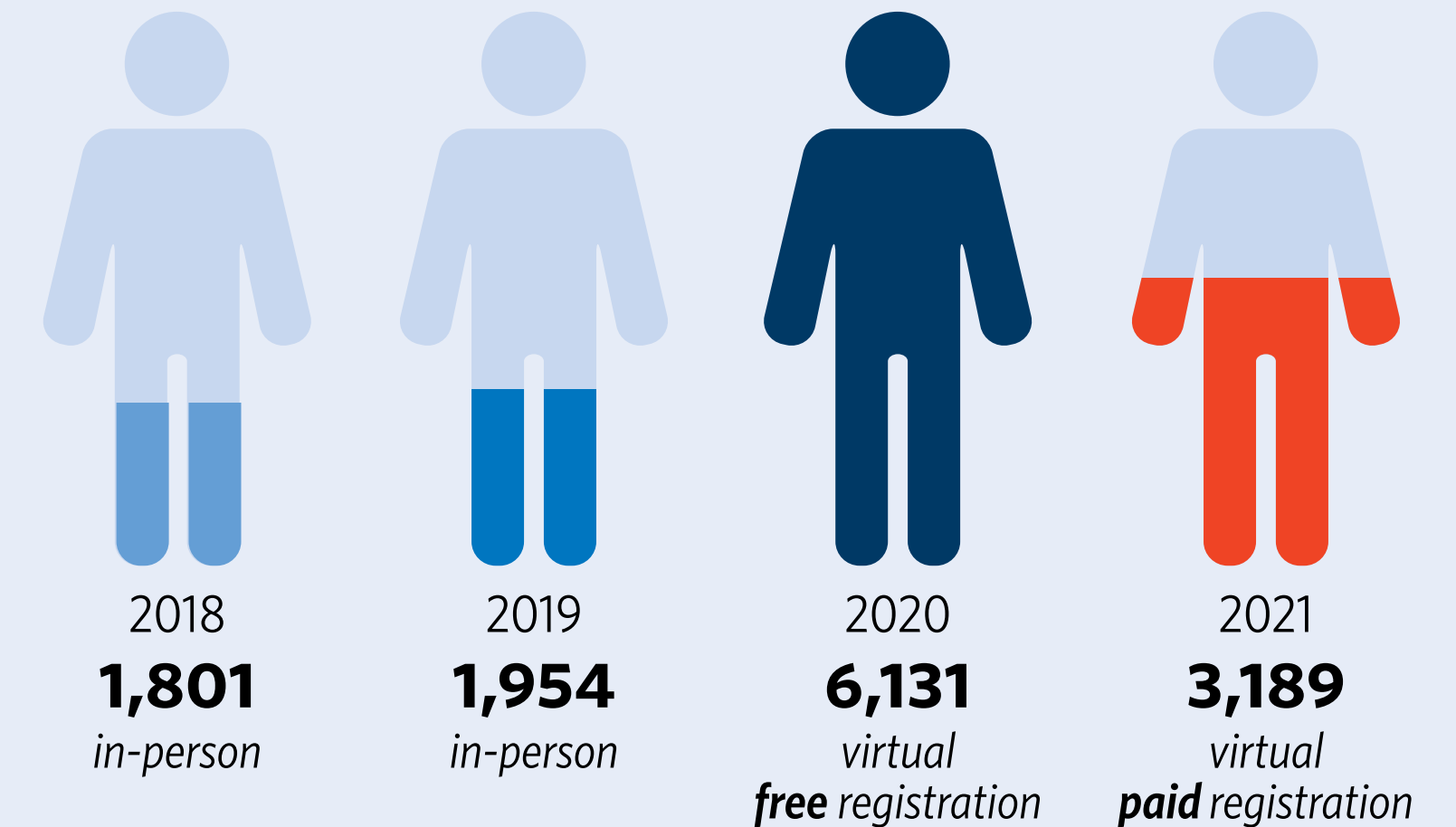
MEETING VENUE AND LOCATION

Phoenix Convention Center
100 North Third Street, Phoenix, AZ 85004

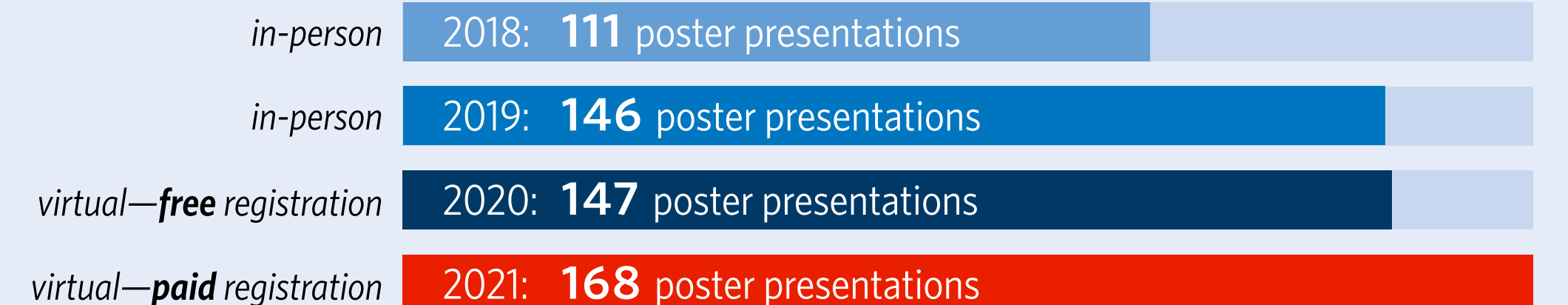
Phone: 602-262-6225

The exhibit booths will be located in the
North Hall – Level 300, Exhibition Hall D-E.

ATTENDEES:



POSTER PRESENTATIONS:



EXHIBITORS:



Exhibitor Information *(continued)*

EXHIBIT FEE

The cost to exhibit at this year's meeting is \$2,200. Early-bird rate of \$1,900 is available until September 15, 2022.

The fee includes:

- One 10x10 booth with one 6-foot table, two chairs, one waste basket, and one identification sign
- Two exhibitor personnel badges (each additional badge is \$500)
- Entry into scientific sessions (Exhibitors are not eligible to claim CE/CME for scientific sessions. If you would like to claim CE/CME for the conference, you must also register as an attendee.)
- Complimentary breaks and breakfast
- A maximum of two booths may be purchased

- *BONUS: All Exhibitors are included in the Virtual Exhibit Hall for prolonged visibility*
 - Company name and logo on the Exhibit Hall web page/app leading to virtual booth
 - Website URL
 - Company contact information
 - Banner ad at top of "exhibit booth" page
 - Social media platform links
 - A 300-character company/product description
 - One video (no longer than three minutes; must be ACS approved)
 - Up to six image files (product photos, diagrams, etc.; must be ACS approved)
 - Up to six PDFs (must be ACS approved)
 - Up to six web links
 - "Contact Us" button for attendees to e-mail company contact

- Acknowledgement as an exhibitor on the TQIP exhibitor web page and in conference app during the conference and 90 days after
- Giveaway option
- Participation in attendee scavenger hunt to drive traffic to your booth

VIRTUAL Exhibit Booth Only Package available for \$1,650

- Includes all Virtual Exhibit Hall features listed above

Exhibitor Information *(continued)*

AUDIO VISUAL/ELECTRICAL/ INTERNET SERVICES

Electricity, audio visual, and Internet services are available at the exhibitor's expense through Freeman services. Detailed information will be provided in the exhibitor service kit.

EXHIBITOR REPRESENTATIVES

Exhibits must be staffed during exhibit hours. Any space not occupied by 3:00 pm on Sunday, December 11 will be forfeited by the exhibitor. Displays may not be dismantled, or any packing begun before 10:45 am on Tuesday, December 13. Additional name badges can be purchased for \$500.

Please contact Dana McClure, Meetings and Exhibits Coordinator, at dmcclure@facs.org or 312-202-5532 for more information.

TERMS OF PAYMENT AND CANCELLATION POLICY

Full exhibit booth payment must be received by Friday, November 11, 2022. A deposit of \$500 per booth must accompany the application. No applications will be processed without a deposit. Space assignments will be made on approximately Friday, October 7, 2022. Written notification of space cancellation must be received by the American College of Surgeons (ACS) on or before Friday, November 11, 2022, to be eligible for a refund.

No refunds will be given after Friday, November 11, 2022.





Exhibitor Information *(continued)*

EXHIBIT AND BREAK SCHEDULE*

Sunday, December 11

9:30 am–3:30 pm**	Set-Up
5:00–6:30 pm	Welcome Reception/Exhibits Open

Monday, December 12

7:30–8:30 am	Breakfast
10:00–10:30 am	Morning Break
12:00 noon–1:00 pm	Lunch
2:00–2:30 pm	Afternoon Break
4:15–6:15 pm	Poster Session

Tuesday, December 13

7:30–8:30 am	Breakfast
10:00–10:30 am	Morning Break
10:45 am–1:00 pm	Tear Down

*Exhibits schedule is subject to change.

**Exhibitors must be set-up by 3:30 pm.

Past Exhibitors

- AHC Media, LLC
- Allied Powers, LLC
- American Trauma Society
- Analytic Solutions Network, LLC
- Aspen Medical Products
- Association for the Advancement of Automotive Medicine
- Board of Certification for Emergency Nurses (BCEN)
- Certen
- Clinical Data Management
- CoxHealth
- Decisio Health, Inc.
- Digital Innovation, Inc.
- EB Medicine
- EmCare Surgical Services
- Enovative Technologies
- Feel Good, Inc.
- Haemonetics
- Humble House Publishing
- ImaCor, Inc.
- ImageTrend
- Imogen Systems
- KJ Trauma Consulting, LLC
- KLS Martin
- Lancet Technology Inc.
- MedPartners
- Nestlé Health Science
- Poiesis Medical LLC
- Pomphrey Consulting
- Prytime Medical Devices, Inc.
- Q-Centrix
- Relias Learning
- Simulab
- Society of Trauma Nurses
- Starsurgical
- T6 Health Systems
- TCAR Education Programs
- Trauma Center Association of America
- Utilize Health
- Vanderbilt Center for Trauma
- WorldPoint ECC
- Z-Medica

Host Hotel Accommodations

Sheraton Phoenix Downtown

340 N. 3rd St, Phoenix, AZ 85004

Phone: 602-262-2500

Room Rate:

\$199 Single/Double per night plus taxes

To make a reservation by phone, call 1-866-837-4213 and mention TQIP Annual Conference to receive the discounted rate.

Exhibitors are responsible for making their own hotel reservations.

Hotel Reservation Deadline:

Thursday, November 10, 2022, or when room block fills up, whichever occurs first. Reservations made after November 10, 2022, are subject to availability and rate.

Please note that all reservations will require a credit card for guarantee of arrival.

Guests must cancel their rooms 72 hours prior to check in date to avoid being charged one night's room and tax.

Hotel Cancellation Policy:

Any guaranteed reservation not cancelled more than 72 hours prior to arrival will be subject to one night room and tax cancellation fee. In the event a guest who has requested a room checks out prior to the guest's reserved checkout date, the hotel will add an early checkout fee in the amount equal to one night room and tax to that guest's individual account. Guests wishing to avoid an early checkout fee should advise the hotel at or before check-in of any change in planned length of stay.

Book Your Room



Exhibit Rules and Regulations

Upon receipt of Exhibit Space Application, ACS assumes that you have read the terms outlined below and agree to abide by these terms. Application is subject to acceptance by the TQIP committee. Written confirmation will be sent upon receipt of application and full payment.

ELIGIBILITY TO EXHIBIT

The meeting is intended for those companies that are related to the profession. Companies involved in providing education, supplies, and services to the medical profession, pharmaceuticals, instrumentation, practice management, publications, computer software, and so on. ACS and the TQIP committee reserve the right to determine the eligibility of any applicant as an exhibitor according to its Principles of Governing Corporate Support. With a limited number of exhibitors permitted, the committee reserves the right to deny exhibitors after the limit is reached.

All products must be directly related to the practice of surgery or medicine and approved by ACS and the TQIP committee in its sole and absolute discretion. Exhibitor shall not exhibit products or services other than those described in the application and approved by the Institute. A product that is an “investigational device or drug” must be clearly marked as such. Exhibitors must ensure that with respect to all such devices or drugs, only permissible preapproved dissemination of scientific and educational information is provided at the exhibit and that appropriate disclosure and cautionary notices are included with the devices or drugs. An exhibitor shall not in any manner directly or indirectly imply that ACS and the TQIP committee endorsement or approval of exhibitor’s product or service has been given merely because the institute approved such product or service for display as an exhibit. Applications deemed ineligible by the institute will be returned with full payment.

CANCELLATION AND REFUNDS

Written notification of a space cancellation must be received by ACS on or before November 11, 2022, to be eligible for a refund. A \$500 service charge will be assessed for each canceled space. No refunds will be given after November 11, 2022.

FAILURE TO OCCUPY SPACE

Any space not occupied by 3:00 pm on Sunday, December 11, 2022, will be forfeited by the exhibitor.

LIABILITY

The exhibit booths will be located in the North Building Exhibition Hall D-E at the Phoenix Convention Center. ACS, Freeman, or any officers, agents, or employees thereof shall not be liable for the safety of the exhibitor’s property, its agents, or employees from theft, damage by fire, accident, or any other causes, and the exhibitor

Exhibit Rules and Regulations *(continued)*

does hereby release and indemnify ACS and the Phoenix Convention Center from any such claims of any kind or nature. All exhibitors are required to and guarantee to have in force, at their own expense, insurance covering employees not only on worker's compensation and the employer's liability, but also on general public liability, and injury, and accident, and any damage to the exhibitor's property. ACS and the Hilton Anatole Hotel shall in no way be held liable.

EXHIBIT HOURS

All exhibits must be staffed during open exhibit hours. It is agreed that no exhibitor will dismantle or remove any part of their exhibit prior to exhibition closing.

EXHIBIT STANDARDS

Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of exhibit. Exhibits must conform to the table contracted and must be of such character or arrangement so as not to obstruct the view

or interfere with the exhibits of others. All demonstrations and exhibits must be confined to the contracted space. Questionable exhibits shall be modified at the request of ACS staff. The fastening of materials to table drapery, building walls, ceilings, floors, carpeting, or columns is expressly prohibited.

USE OF SPACE

No sharing, subletting, or assignment of space is permitted. ACS and the TQIP committee shall have the right to prohibit any exhibit or part of an exhibit that in its opinion is not suitable to or in keeping with the character or purpose of the meeting. Exhibitors are encouraged to verify helium balloon usage with the facility and will be held accountable for any charges resulting from their use. Exhibitor personnel are prohibited from working in aisles or other public areas. Smoking will not be permitted in the exhibit area.

SPECIAL RESTRICTIONS

- Giveaways are permitted only if approved in writing by the ACS and the TQIP Conference Planning Committee prior to the meeting.
- Any activity in the exhibit aisles is strictly prohibited.
- Fire hose cabinets and exits must be left accessible and in full view at all times. Decorations and displays must either be of non-flammable material or be treated by an approved fire prevention method. All display material must be flame proofed and is subject to inspection by the Phoenix Fire Marshal. No flammable fluids or substances may be used or shown in booths.
- Displays may not be dismantled nor any packing begun before 10:45 am, Tuesday, December 13.

Exhibit Rules and Regulations *(continued)*

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approved requirements. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices and forbids the promotion of approved drugs or devices for unapproved uses. For additional information, contact FDA at 888-463-6332 or fda.gov.

FORCE MAJEURE

The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Virtual Exhibits or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be

excused without penalty, for any one or more of such reasons by written notice from one party to the other.

INDEMNIFICATION AND INSURANCE

Each party agrees to indemnify and hold harmless the other, its agents, and employees, from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.

LICENSE OF INTELLECTUAL PROPERTY

ACS and the Exhibitor are each the sole owner of all right, title, and interest to ACS's and the Exhibitor's respective information, including such party's logo, trademarks, trade names, and copyrighted information, unless otherwise provided (collectively, "Intellectual Property"). ACS and the Exhibitor hereby each grant to the other a limited, nonexclusive license to use certain of the granting party's Intellectual

Property, including names, trademarks, and copyrights, in connection with promotion of the Virtual Exhibit Program.

LIMITS IN LIABILITY

In no event shall ACS and TQIP be liable to Exhibitor more than the amount paid under the Agreement.

RELATIONSHIP OF THE PARTIES

ACS, TQIP, and Exhibitor agree that this Agreement is not intended to create any partnership, agency, joint venture, or employer/employee relationship of any kind; both parties agree not to contract any obligations in the name of the other or to use each other's credit in conducting any activities under this Agreement. The parties agree that participating as an exhibitor does not constitute ACS's and/or TQIP's official endorsement, guarantee, acceptance, or approval of Exhibitor, its services, products, programs, or activities.

Exhibit Rules and Regulations *(continued)*

TERM AND TERMINATION

This Agreement is effective as of the date of last signature, and will terminate (i) upon conclusion of the post promotion of the Virtual Exhibits, or (ii) upon the occurrence of a material breach (including failure to make timely payments) by either party if such breach is not cured within thirty (30) days after written notice of such breach is received, or (iii) upon thirty (30) days' notice by ACS to Exhibitor, with or without cause. In the event of termination for material breach by ACS and/or TQIP, or termination without cause by ACS and/or TQIP, ACS, and TQIP will refund payments made by Exhibitor. Upon any termination of this Agreement, all rights, and privileges for use of the other party's Intellectual Property shall expire and each party shall discontinue the use of the other party's Intellectual Property.

MISCELLANEOUS

This Agreement supersedes all prior writings or oral agreements and constitutes the entire agreement between the parties on the subject

hereof; it may be amended only by a writing clearly setting forth the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may assign this Agreement without the prior written consent of the other party. Either party's waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing, sent to the parties at the addresses provided by the parties. This Agreement shall be governed by and interpreted in accordance with the laws of the State of Illinois.

INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS

All matters and questions not specifically covered by these Rules and Regulations, are subject to the decision of Jacquelyn Mitchell, Associate Director of Convention and Meetings, American College of Surgeons, and Dana McClure, Exhibits Coordinator, American

College of Surgeons. The ACS is a member of the Professional Convention Management Association (PCMA), the International Association for Expositions and Events (IAEE), and the HealthCare Convention & Exhibitors Association (HCEA).

For more information, please contact Dana McClure, Meetings and Exhibits Coordinator

American College of Surgeons
633 N. Saint Clair St. Chicago, IL 60611
Phone: 312-202-5233 Fax: 312-268-5241
dmcclure@facs.org

Marketing Opportunities—Digital Visibility

MOBILE APP

In addition to exhibiting at the conference, we are offering exhibitors even more opportunities to interact with attendees through our mobile app. Included in your exhibitor fee is a listing in the exhibitor section of the app, the opportunity to include your company logo and contact information on your exhibitor profile, the ability to schedule a meeting with attendees, and the option to post attachments. In addition to these features, we are offering exceptional advertising opportunities for exhibitors.

Push Notification Alerts—\$350 each
(6 available; limit 1 per exhibiting company)

Push notifications may be purchased for \$350 each. These notifications will be sent to each of our attendees who have downloaded the app just before each break

on Monday and Tuesday. These notifications can alert attendees of the supporting company's presence and direct them to the company's booth. All content must be approved by TQIP and ACS.

- Monday Breakfast
- Monday AM Break
- Monday Lunch Break
- Monday PM Break
- Tuesday Breakfast
- Tuesday AM Break

Exhibitor Directory Banner Ad—\$500 each
(6 available, limit 1 per company; ads rotate)

Clickable banner ad to company-determined URL placed at the top of the exhibitor directory—premium additional exposure.

ONLINE MEETING PLATFORM

All attendees will access the online meeting platform to view on-demand content and submit their credit claiming, throughout the conference dates and for 90 days beyond.

Rotating Left Navigation Ad—\$500 each
(8 available, limit 1 per company; ads rotate)

Ad will be posted on non-educational content pages on the platform in the same position and can link to an external website. This is a great way to increase your exposure to conference attendees.

Deadlines—All marketing opportunities must be purchased no later than November 4, 2022.

Lead Retrieval—Lead retrieval information will be included in the exhibitor service manual.

Exhibitor Agreement

COMPANY NAME	
COMPANY ADDRESS	
WEBSITE	
CONTACT PERSON	
PHONE NUMBER	E-MAIL ADDRESS
PRODUCT DESCRIPTION	
INDICATE COMPANIES YOU DO NOT WISH TO BE PLACED NEAR	

(A deposit of \$500 must accompany this application)

Please include the name, title, and contact information for each attendee; if more than two plan to attend, please include their information on an additional sheet.

FIRST NAME	MI	LAST NAME
DEGREE/CREDENTIALS		
TITLE		
E-MAIL ADDRESS		PHONE NUMBER

FIRST NAME	MI	LAST NAME
DEGREE/CREDENTIALS		
TITLE		
E-MAIL ADDRESS		PHONE NUMBER

Exhibitor Agreement *(continued)*

EXHIBIT FEES

☐ In-Person Exhibitor: \$2,200

10x10 booth includes: (1) 6-foot draped table, (2) chairs, (1) wastebasket, (1) identification sign, (2) exhibitor personnel badges, (1) listing in the exhibitor section of the mobile app, entry for (2) personnel into educational sessions, complimentary breaks, and breakfast, includes virtual exhibit booth

☐ Additional badges \$500/ea, Quantity: _____ (max 2)

☐ # of booths: _____ (max 2)

☐ Early-bird rate \$1,900 if by September 15, 2022

☐ Virtual Only Exhibitor: \$1,650

☐ Virtual Exhibit Booth package

PAYMENT, PLEASE CHECK ONE

☐ Check enclosed:

Please make check payable to the American College of Surgeons and mail with this Exhibitor Registration to:

Dana McClure, Meetings and Exhibits Coordinator, American College of Surgeons

633 N. Saint Clair St. • Chicago, IL 60611-3211

Bill my credit card: ☐ VISA ☐ MasterCard ☐ American Express

TOTAL FEE	CREDIT CARD NUMBER	EXPIRATION DATE
NAME AS IT APPEARS ON CARD		

MARKETING OPPORTUNITIES

☐ Push Notification Alert—\$350 each

(6 available; limit 1 per exhibiting company)

☐ Monday Breakfast ☐ Monday AM Break

☐ Monday Lunch ☐ Monday PM Break

☐ Tuesday Breakfast ☐ Tuesday AM Break

☐ Exhibitor Directory Banner Ad—App—\$350 each

(6 available; limit 1 per exhibiting company)

☐ Rotating Left Navigation Ad—Meeting Online

Platform—\$500 each (8 available; limit 1 per exhibiting company)

TOTAL AMOUNT: \$_____

Please fax or e-mail this form to Dana McClure at 312-268-5241 or dmcclure@facs.org. For security reasons, if e-mailing the form and paying by credit card, please leave the credit card number field blank and call Dana McClure at 312-202-5532 with your credit card number.